



# Karunya

DEEMED UNIVERSITY  
SOLVING HUMAN PROBLEMS



Department of  
**DIGITAL SCIENCES**

Admissions  
**2020**



## ▶▶ About Us

Our B.A Media and Communications is a three year programme with prudent career options for the new age digital savvy students. The programme offers the students a new approach, giving them a chance to experience the better of the two worlds, both conventional and new media practices to make them industry ready.

We are keen to help the students in becoming creative individuals in the fields of Broadcast media, Film making, Photography, Advertising, Multimedia and Graphics, New Media and all the domains constantly evolving in the Global Media today. Students will get to work hands on in live media assignments from our invaluable industry contacts, which is a unique feature of our programme.



## Facilities

- 2 professional Video studios equipped with professional lighting equipment and full HD cameras for high quality production.
- 2 Industrial Standard Video Studios equipped with DMX lighting Control panels with cyclorama green screen.
- 4 Professional standard audio studios capable of ADR, Music Production and Live Multi-tracking with high fidelity audio gear.
- A Post Production suite equipped with 30 powerful Macintosh computers to assist in editing, graphics and animation.
- A preview theater with 4K projection helps in screening and reviewing the output of the students in theater ambience.

## Software and Hardware taught / Available for practice in our studios

### Video

- Sony PMW-300K2 Cameras
- Black Magic 4K Cameras
- Video Switcher - TriCaster 860
- Final Cut Pro 10.8
- Da-Vinci Black Magic
- Resolve Mini Panel
- Canara LED lights
- Pearl Lighting Console
- Canon 5D Mark IV

### Multimedia Software

- Adobe Creative Cloud
- Autodesk Maya

### Audio

- Steinberg Cubase Pro 9.5
- Pro Tools M-Powered 8
- Presonus Studio One 3
- Slate Raven MTi CORE Station
- Qwested Midfield Monitors
- Antelope Audio Satori Monitor Controller
- Apogee Symphony mk II

## Placements

Our alumni are placed in high profile roles as program producers for reputed television channels. Some have gone on to etch a name for themselves in the Music industry as Music composers and as live/studio musicians. Many have initiated media ventures and are successful entrepreneurs. In addition to this, our alumni have also been placed in organizations like Cognizant Interactive, Puthiyathalaimurai, 2AdPro, Jesus Calls, McKinsey, Harman to name a few.

## Programs Offered

- **B.A.** Media and Communications (3 years)
- **M.A.** Media and Communications (2 years)
- **M.Phil.** in Media and Communications (FT/PT)
- **Ph.D.** in Media and Communications (FT/PT)

## Career Prospects

There is a plethora of career opportunities for the students in the field of Television Production, Film Industry, Audio Industry, Photography, Advertising, Multimedia and Gaming Industry and also in the areas of research and academics.

### Merit Scholarship

One time entry level Scholarship in Tuition Fees for all Christian Candidates - **an Amount of Rs. 10,000/- per year.**

Contact:



**APPLY NOW**

Scan QR Code to Start the Admission Process

Department of Media and Communications

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