

DEPARTMENT OF MANAGEMENT STUDIES
FEEDBACK FROM STAKEHOLDERS AND ACTION TAKEN
(2017-18)

The department has formal and informal mechanisms to obtain feedback from stakeholders through various committees, associations, and organizations, etc.

1. a. Employers Feedback

- Mini Projects should be part of the assessments for MBA students
- To introduce Value added courses to enhance employability skills

1. b. Parents Feedback

- Own Transport by students may be permitted for Day Scholars
- Merit-based Scholarships may be provided

1. c. Students Feedback

- Industrial visits and Field trips to be organized Students requested practical-oriented teaching for the programming courses.
- Wi-Fi to be enabled on Campus and in Residences Un-interruptedly

1. d. Alumnus Feedback

- Alumni Lecture series to be introduced by inviting placed alumni from KSM
- International Trips to be organized for global exposure

Criteria for Analysis- Employer

C1	Infrastructure and Placement
C2	Resumes and Etiquette
C3	Competency and skill sets
C4	Communication skills
C5	Subject basic and business knowledge
C6	Performance during GD and PI
C7	Awareness about company profile and job requirements

Sample Feedback from Employer



Karunya SCHOOL OF MANAGEMENT
Fostering Values and Excellence



Recruiter Feedback Form

We express our heartfelt thanks for exploring placement opportunities to Karunya School of Management, Karunya University. May we hope that your efforts have been fruitful?

In this context, we request you to share the feedback for improvement.

Please **TICK** your considered opinion:

Infrastructure and Placement Process at our Campus	<input checked="" type="checkbox"/> Excellent	<input type="checkbox"/> Good	<input type="checkbox"/> Average
Student's Resumes and Etiquette	<input type="checkbox"/> Excellent	<input checked="" type="checkbox"/> Good	<input type="checkbox"/> Average
Students' Competency and Skill sets	<input type="checkbox"/> Excellent	<input checked="" type="checkbox"/> Good	<input type="checkbox"/> Average
Student's Communication skills	<input type="checkbox"/> Excellent	<input checked="" type="checkbox"/> Good	<input type="checkbox"/> Average
Student's Subject Basic and Business Knowledge	<input type="checkbox"/> Excellent	<input checked="" type="checkbox"/> Good	<input type="checkbox"/> Average
Student's Performance during GD and PI	<input type="checkbox"/> Excellent	<input checked="" type="checkbox"/> Good	<input type="checkbox"/> Average
Student's awareness about the company profile and Job requirements	<input type="checkbox"/> Excellent	<input checked="" type="checkbox"/> Good	<input type="checkbox"/> Average
Overall preparedness of the students	<input type="checkbox"/> Excellent	<input checked="" type="checkbox"/> Good	<input type="checkbox"/> Average

Any suggestions for improvement Project, Internship to be improved.

Name: Subapriya Designation Talent Support
Organization neeyama Email Subapriya.pandirajen@neeyama.com
Mobile 044-66285044 Date 24.nov. 2016 Sign Subapriya J



No of respondents 25

Average Score 55

Course of Action as per the suggestions given by Employer (2017 – 2018)

- Mini Projects were introduced in all the subjects to get field and industry-based exposure with 3:0:1 credits for all function elective papers
- Add-on courses on PMI/ CAPM, Logistics, Excel, etc were introduced.

Annexure 1





Criteria for Analysis- Parent

C1	Overall Education
C2	Overall Facilities
C3	Placement Training
C4	Internet
C5	Library
C6	Sanitation
C7	Residence Facilities
C8	Co-curricular activities
C9	Mentoring and Counselling
C10	Bridge courses
C11	Training Program – Life-skills
C12	Fee structure

Sample feedback – Parents

Parent Feedback

1. PARENT'S DETAIL

		Name		Age	Qualification	Occupation
Father		Santharam		55	BA	Self
Mother		Manohari		49	BA	—
Communication	House Address			Office Address		
	Mobile No.: Email ID:			Mobile No.: Email ID:		
Alumni	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	Year of Study	2021	Department	MBA

2. YOUR WARD'S DETAIL

Name		Department	Reg. No.	Day Scholar/ Campus Hostel/ Outside Hostel
Gopikrishna		MBA	PRK20MS 1080	Day Scholar
Mobile No.	Email ID			
HOSTEL DETAILS	Room No.:		Name of the Hostel:	
	Address :			

3. Your views on the Working of Autonomy in the Design of Curriculum & Teaching, Learning and Evaluation

Karunya Institution of Technology and Sciences has brought in several changes in the Design of Curriculum. Tick your options						
S. No.	Particulars	Excellent	Very Good	Good	Average	Poor
1	Raising the standard of education through Curriculum	✓				
2	Competency of the Teachers in imparting the Course content and Skills effectively	✓				
3	Importance given to practical aspects in curriculum	✓				
4	Courses in the curriculum are socially relevant	✓				
5	Education provided creates confidence to face competitive exams	✓				

6	Courses in the curriculum are suitable for Employability / Entrepreneurship		✓			
7	The interaction between staff and students inside and outside the classrooms		✓			
8	Usage of Technologies by faculty relevant to the course		✓			
9	Evaluation system in exams followed in the Institution		✓			

4. Your views on the Education, Facilities and Resources in Karunya Institute of Technology and Sciences

Karunya Institution of Technology and Sciences provides lots of facilities and resources to encourage and motivate the students to learn more. Some of them are mentioned below.

S. No.	Particulars	Excellent	Very Good	Good	Average	Poor
1	The Institution offers quality education in a holistic way			✓		
2	The overall facilities available in the Institution		✓			
3	Placement training and facilities		✓			
4	Internet and Wi-Fi facility		✓			
5	Library facilities		✓			
6	Sanitation facilities		✓			
7	Facilities in the Residences		✓			
8	Co-curricular activities			✓		
9	Mentoring and counselling system		✓			
10	Bridge courses in English / Computer / Mathematics conducted in the First year		✓			
11	Training programmes to impart life skills		✓			
12	Fee Structure			✓		

5a. What is the unique feature of Karunya Institute of Technology and Sciences?

None.

5b. Are you willing to contribute to the development of the Institution? In what way?

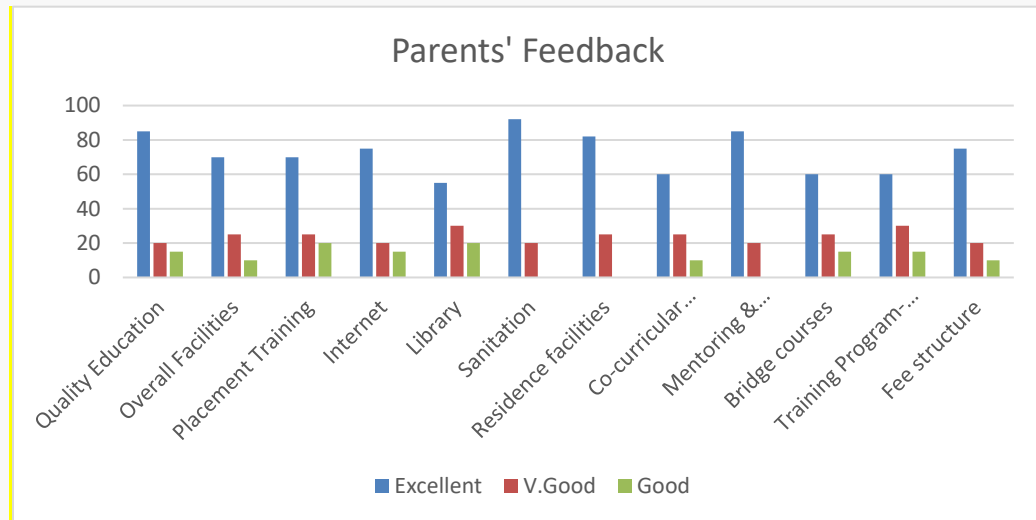
Yes - To support financially

5c. How do you rate the developmental activities organized by the department / institution?

Very Good

5d. What do you expect from the Institution for your son / daughter towards education?

Sample Parents Feedback 2017-2018



No of respondents 50

Average Score 72

Course of Action as per the suggestions given by parents (2017 – 2018)

- Suggestion to provide transport for the day scholars students was forwarded to the Administration
- Merit-based Scholarships will be discussed with the administration and facilitated

Sample Feedback –Student

	Criteria for Analysis
C1	Academic course
C2	Teaching and Evaluation
C3	Facilities
C4	Guidance
C5	Extra-curricular

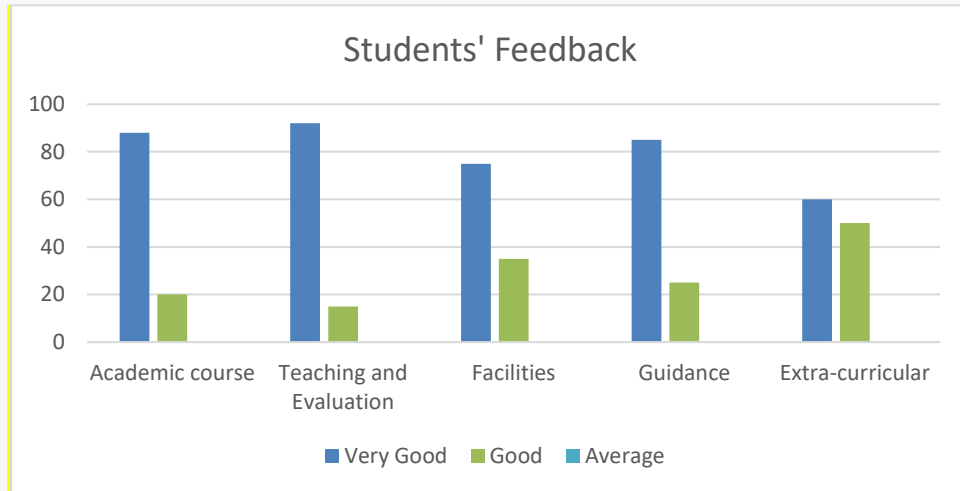
IQAC - Student Feedback on Academic Quality

Department: M.B.A

Reg. No. of Student: 19MS1061

		1. Very Good	2. Good	3. Average	4. Poor	5. Very Poor		
#	Criteria	1	2	3	4	5		
A) Academic Course								
1	Choice Based Credit System and Course Design	✓						
2	Choice of course content to meet placement requirement	✓						
3	Knowledge and intellectual enhancement through course content	✓						
4	Teaching hours per week and credits allotted for each course	✓						
5	Syllabus and suggestion of resources for further reading	✓						
6	Freedom in selecting elective and inter-departmental courses	✓						
B) Teaching and Evaluation								
7	Teaching method followed by teachers	✓						
8	Focus on practical knowledge, assignments and activities	✓						
9	Preparation, communication and attitude of teachers	✓						
10	Weightage given to different components of continuous internal assessment and its implementation	✓						
11	Fairness of evaluation method followed for continuous assessment and semester exam	✓						
12	Availability of faculty for interaction and guidance	✓						
13	Mechanisms available to redress academic grievances	✓						
14	Helpful attitude of administrators and non-teaching staff to provide conducive atmosphere for learning	✓						
C) Facilities								
15	Library facilities	✓						
16	Lab / ICT facilities	✓						
17	Residence facilities	✓						
18	Recreational and student counselling facilities	✓						
D) Guidance								
19	Procedure followed in extension activities	✓						
E) Extension								
20	Extracurricular activities available and student participation	✓						
21	scope offered for enhancing knowledge and skills through various clubs	✓						
F) Overall								
22	Overall rating of the program and other facilities provided	✓						

Sample Student Feedback 2017-2018



No of respondents 150

Average Score 80

Course of Action as per the suggestions given by Students (2017 – 2018)

- One-day trips were organized to Coimbatore-based Industries.
- Suggestions passed to the Administration for wi-fi Connections

Annexure 1

Visit to Aqua Group

- The MBA students visited Aqua Group on 24 Aug 2018 as part of their Industry Interaction to learn the functioning of the Industry and observe the well-established infrastructure that is believed to enhance staff efficiency at work

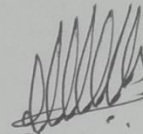
SAMPLE FEEDBACK - ALUMNI

Internal Quality Assurance Cell (IQAC)
Karunya Institute of Technology and Sciences
Coimbatore – 641 114

IQAC – Alumni Feedback

#	Criteria	Very Good	Good	Average	Poor	Very Poor
A) Course Content of Program Attended						
1	The level of knowledge enrichment achieved through the course content	✓				
2	Allotment of credits for each course and teaching hours per week	✓				
3	The syllabus, design, resource and outcome of each course	✓				
4	Choice provided to select elective courses and inter departmental courses		✓			
5	The course content enabled acquiring of skills relevant to placement opportunities	✓				
B) Industry Relevance of Course Content						
6	Courses give more importance to ethical practices so as to mould the personality traits of learners	✓				
7	Courses taught link the knowledge they gain with the real world situations			✓		
8	Courses impart more practical knowledge than theory	✓				
9	Course design narrows the gap between Industry and academia		✓			
C) Teaching and Evaluation						
10	Teaching method followed by teachers	✓				
11	Syllabus portions for each course given for self-study and learning in forms of assignments, seminars, etc.	✓	✓			
12	Preparation, communication, and helpful attitude of teachers in assisting the learners		✓			
13	Weightage given to different components of continuous internal assessment and the way in which they are implemented	✓				
14	Fairness of evaluation method followed for continuous internal assessment and semester exam		✓			
15	Availability of faculty for interaction and guidance	✓				
16	Mechanisms available to redress academic grievances		✓			
17	Helpful attitude of administrators, staff and non-teaching staff to provide suitable campus culture and atmosphere	✓				
D) Facilities						
18	Library facilities	✓				
19	Lab / ICT facilities		✓			
20	Day Scholar facilities / Hostel facilities	✓				

21	The recreational and student counselling facilities	<input checked="" type="checkbox"/>				
E) Outreach Activities						
22	Methodology followed in extension activities		<input checked="" type="checkbox"/>			
23	Extracurricular activities available and student participation in them	<input checked="" type="checkbox"/>				
24	The scope offered for enhancing knowledge and skills through various clubs		<input checked="" type="checkbox"/>			
F) Overall						
25	Overall rating of the program and its implementation	<input checked="" type="checkbox"/>				


Signature

FEEDBACK ABOUT THE INSTITUTION

1. Do you feel proud to be associated with your institution as an alumnus?

Yes

2. How do you rate developmental activities organized by the Department / Institution for your overall development?

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3. Are you willing to contribute to the development of the Institution / Department? How?

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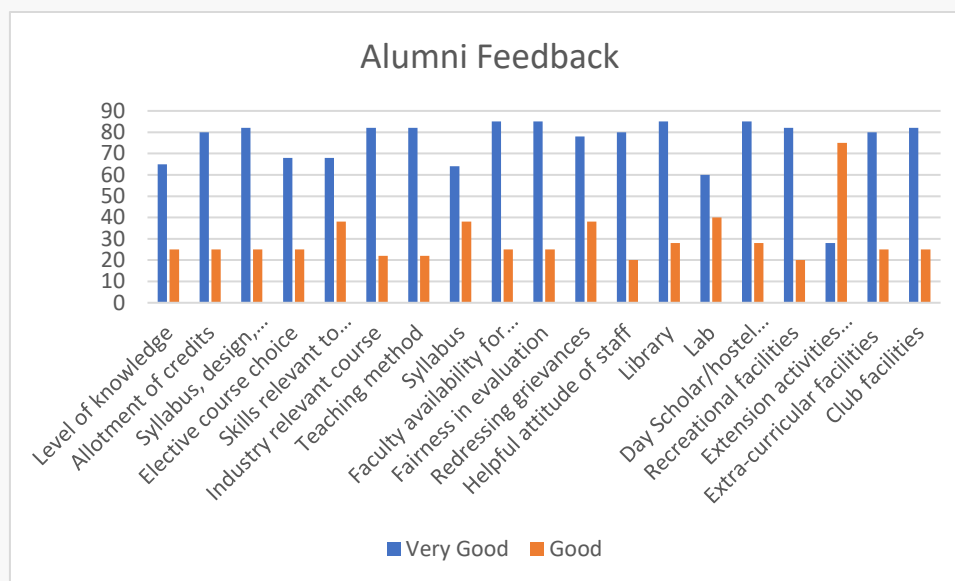
4. Your vision for the Department

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5. Any other suggestions/comments:

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Sample Alumni Feedback 2017-2018



No of respondents 100

Average Score 74

Course of Action as per the suggestions given by parents (2017 – 2018)

- The Dept of Management studies invited Mr.Niranjith (2010 batch) a successful entrepreneur to address the students.
- Dr.Daniel Jaocb (2004) batch was invited to talk on HR trends to all the II MBA students.

Annexure - 1

S.No	Date	Alumini meet & Reunion
1	7-01-2018	Qatar Alumni Meet
2	17-03-2018	Meet and Greet Muscat and Oman
3	7-04-2018	Alumni Induction Program for Final Year Students
4	9-05-2018	Mumbai Alumni Meet
5	21-07-2018	Silver Jubilee Reunion Class of 1993
6	11-8-2018	MBA Alumni Meet
7	5-10-2018	Dubai Alumni Meet
8	7-10-2018	UAE Alumni Meet
9	7-10-2018	UAE Alumni Meet

10	20-10-2018	Hyderabad Alumni Meet
11	27-10-2018	Alumni Day

Annexure – 2

International Study Tour

- **Malaysia:** The Department organised an International Study Tour to Malaysia for MBA students from 8th to 13th April, 2017. Industry visit to Royal Selagor, Diamond Crafting Factory, and other significant places of visit allowed learning about human values, diverse culture, management ethics, corporate principles, road and civic discipline of the country.
- **Bali, Indonesia:** The Department organised a trip to Bali, Indonesia from 23rd to 28th September 2017, to gain insights and experiential knowledge on the diverse culture, human values, ethical principles, entrepreneurial strategies, Government Policies, and Crisis Management of this country, popularly called ‘Ring of Fire’ or ‘Fragile Paradise’. Students visited a garment factory – ‘PT. SIOBHAN FIONNUALA’ CLOTHING and a Coffee Manufacturing Plant – ‘Jambe Asri Luwak Coffee’ and observed innovative ideas and challenges in the community to cope with natural disasters such as earthquakes and volcano eruption from Mount Agung.

Annexure - 1



Annexure - 2

