

**REVISED CURRICULUM FOR
BACHELOR OF BUSINESS ADMINISTRATION (BBA)
Applicable for 2018-19 batch onwards**

Course Code	Name of the Course	Credits
SEMESTER –I		
17LN2001/17LN2005/ 16LN2009	French-I/ Tamil -1/Hindi-I	3:0:0
17EN2001	English for Communication	3:0:0
17BB2001	Principles of Management	4:0:0
17BB2002	Business Organization	4:0:0
17MA2022	Quantitative Techniques	3:1:0
17BB2003	Business Communication	4:0:0
	Credits	22
SEMESTER –II		
17LN2002/17LN2006/ 16LN2010	French-II/ Tamil -II/Hindi-II	3:0:0
17EN2002	Professional English	3:0:0
17BB2004	Managerial Economics	4:0:0
17MA2023	Basics of Operations Research	3:1:0
17BB2005	Principles of Marketing	3:0:0
17BB2006	Financial Accounting	3:0:0
17CH1004	Environmental Studies	3:0:0
17CA2030	MS-Office LAB	0:0:2
	Credits	25
SEMESTER- III		
17BB2007	Business Law	4:0:0
17BB2013	Cost Accounting	4:0:0
17BB2015	Organizational Behavior	4:0:0
17BB2010	Direct Taxation	4:0:0
17BB2011	Research Methodology	4:0:0
17VE2001	Value Education	0:0:2

	Credits	22
SEMESTER- IV		
18PA2015	Indirect Tax	4:0:0
17BB2008	Management Accounting	4:0:0
17BB2014	Financial Management	4:0:0
17BB2009	Human Resource Management	4:0:0
17BB2017	Production and Materials Management	4:0:0
19BC2003	Financial Accounting - Lab	0:0:2
	Credits	22
SEMESTER- V		
MP2951	Internship	0:0:2
17BB2024	Principles of Advertising	4:0:0
17BB2023	Management Information System	4:0:0
17BB2021	Entrepreneurship Development	4:0:0
17BB2020	Project Management	4:0:0
xxxxxxx	Discipline Specific Elective	4:0:0
	Credits	22
SEMESTER- VI		
17BB2027	Disaster Management	4:0:0
xxxxxxx	Discipline Specific Elective	4:0:0
xxxxxxx	Discipline Specific Elective	4:0:0
PSP2998	Part Semester Project	0:0:12
	Credits	24

CREDIT DISTRIBUTION SUMMARY

Papers	Total Credits
General Core	27
Departmental Core	84
Discipline Specific Elective	12
Internship	2
Part Semester Project	12
Total	137