

DEPARTMENT OF COMMERCE AND INTERNATIONAL TRADE

FEEDBACK FROM STAKEHOLDERS AND ACTION TAKEN

(2018-19)

The Department of Commerce and International Trade has formal and informal mechanisms to obtain feedback from stakeholders through Online, Mentors, etc.,

1. a. Parents Feedback

- Parents suggested that Discipline-specific elective courses may be offered for students specializing in Professional Accounting and Computer Applications and General pathways.

1. b. Students Feedback

- Students requested to include a new course on Indian Financial System.
- Students requested to include a course on Disaster Management in the syllabus
- To introduce Examination and Evaluation reforms.
- Students suggested introducing the upgraded Financial accounting Lab (Tally) with GST.

ACTION TAKEN

SUGGESTIONS	ACTION TAKEN
<ul style="list-style-type: none">Parents suggested that Discipline-specific elective courses may be offered.	<ul style="list-style-type: none">These suggestions were implemented from the academic year 19-20
<ul style="list-style-type: none">Students requested to include a new course on Indian Financial System.Students requested to include a course on disaster management in the syllabusTo introduce examination and evaluation reforms.Students suggested introducing a financial accounting Lab (Tally) with GST.	

Commented [A1]: Repeated as in page 1. Check if needed

**KARUNYA INSTITUTE OF TECHNOLOGY & SCIENCES
SCHOOL OF SCIENCES, ARTS, MEDIA and MANAGEMENT
DEPARTMENT OF COMMERCE
KRIMS CAMPUS**

Minutes of Board of Studies meeting held on 2nd April 2019
At 10.00am in the Conference Hall, SSAMM

Internal Members

S.No	Name	Signature
INTERNAL MEMBERS		
1	Dr. C. Joseph Kennaday – Chair	
2	Dr. C.Samuel Joseph	
3	Dr. Mahila Vasanthi	
4	Mr. Palani Singh	
5	Mrs. Nisha Malini	
6	Dr. Magesh Kumar	
7	Dr. Ranjith Jeba Thangiah – HoD IT	
EXTERNAL MEMBERS		
1.	DR. KALPANA Head, Dept of Commerce, Government Arts College, Coimbatore	
2.	CA. Sheilendra Bhansali Practising Chartered Accountant Coimbatore	
3	Mr.Senthil Nathan HR/ADMIN KUN BMW Dealership Coimbatore	

External members:(Concurrence Approved by Circulation)

1. DR. KALPANA-Head, Dept of Commerce, Government Arts College, Coimbatore - Academic Expert
2. CA. Sheilendra Bhansali, Practising Chartered Accountant, Coimbatore – Industry Expert
3. Mr.Senthil Nathan HR/ADMIN KUN BMW Dealership Coimbatore – Alumni Representative

The session commenced with the opening prayer by Mrs. NishaMalini

Points of Discussion

RESOLVED& RATIFIED:

Approved by the Committee on the following recommendations:

Table No.4 Revised Curriculum
BACHELOR OF COMMERCE (B.Com.)
For 2018-19 batch onwards

Course Code	Name of the Course	Credits
SEMESTER – I		
17LN2001/17LN2005/ 16LN2009	French-I/ Tamil -I/Hindi-1	3:0:0
17EN2001	English for Communication	3:0:0
18PA2001	Financial Accounting -I	4:0:0
18PA2002	Business Organization and Office Management	4:0:0
17BC2003	Principles of Micro Economics	4:0:0
17MA2024	Business Mathematics	3:1:0
	Credits	22
SEMESTER – II		
17LN2002/17LN2006/ 16LN2010	French-II/ Tamil -II/Hindi-II	3:0:0
17EN2002	Professional English	3:0:0
18PA2003	Financial Accounting- II	4:0:0
17BC2005	Principles of Marketing	3:0:0
17BC2006	Macro Economics	3:0:0
17BC2012	Business Statistics	3:1:0
17CH1004	Environmental Studies	3:0:0
	Credits	23
SEMESTER – III		
18PA2004	Corporate Laws	4:0:0
18PA2005	Management Accounting	4:0:0
18PA2006	Advanced Accounting	4:0:0
18PA2007	Entrepreneurship Development	4:0:0
17BC2015	Banking Theory	3:0:0
17VE2002	Value Education	0:0:2
	Credits	23
SEMESTER – IV		
18PA2008	Cost Accounting I	4:0:0
18PA2009	Income Tax	4:0:0
18PA2011	Principles of Auditing	4:0:0
18PA2014	Corporate Accounting	4:0:0

17BB2027	Disaster Management	4:0:0
19BC2003	Financial Accounting – LAB	0:0:2
	Internship	0:0:2
	Credits	24
SEMESTER – V		
18PA2010	Financial Management	4:0:0
18PA2012	Cost Accounting –II	4:0:0
18PA2015	Indirect Tax	4:0:0
XXXXXX	Discipline Specific Elective	4:0:0
17BC2021	Business Research Methods	4:0:0
	Credits	20
SEMESTER – VI		
17BC2014	Company Law and Secretarial Practice	4:0:0
XXXXXX	Discipline Specific Elective	4:0:0
XXXXXX	Discipline Specific Elective	4:0:0
PSP2998	Part Semester Project	0:0:12
	Credits	24

CREDITS DISTRIBUTION

Papers	Credits
General Core	21
Departmental Core	87
Discipline Specific Elective	12
Internship (4 weeks)	02
Part Semester Project	12
Total Credits	134

Note: Internship to be done during the summer vacation after completion of the II year and before the beginning of III year

1. Examination Reforms

The ratio of Internal Assessment and End Semester Exam Marks is proposed as 25:75 instead of 60:40 at present.

a. Internal Assessment Test reforms

The members of the BOS has changed the Internal Assessment pattern for test 1, test 2 and test 3 in the following manner

Part A 5*2 marks = 10 marks

Part B 4*5 marks = 20 marks (Either or Type)

Part C 2 *10 marks = 20 marks (Answer two questions out of three questions)

Total = 50 marks

Maximum 50 marks to be converted into 25 marks and no minimum limit for passing the internals

b. End Semester Examination reforms

The members of the BOS has changed the question paper pattern for End Semester Examination in the following manner

Part A 10*2 marks = 20 marks

Part B 5*5 marks = 25 marks (Either or Type)

Part C 3 *10 marks = 30 marks (Answer three questions out of five questions)

Total = 75 marks

Passing the minimum is 28 marks

It is resolved to approve and ratify the same.

2. Introduction of Half semester Projects in Commerce Stream

To accommodate pragmatic inputs such as Field Work and practical knowledge, it is resolved to approve and ratify the introduction of Half semester Projects with 0:0:12 credits with the course code PSP2998 to all third year UG students in 6th semester, without changing the respective programs' total credits and it is effective from 2018-19 batch and onwards. It is resolved to approve and ratify the same.

3. Introduction of Half semester Projects in BBA Stream

To accommodate pragmatic inputs such as Field Work and practical knowledge, it is resolved to approve and ratify the introduction of Half semester Projects with 0:0:12 credits with the course code PSP2998 to all third year UG students in 6th semester, without changing the respective programs' total credits and it is effective from 2018-19 Batch and onwards. It is resolved to approve and ratify the same

4. Introduction of Revision of the course-Financial Accounting Lab

As decided and passed in the CDC meeting to introduce “**Financial Accounting Lab**” (Tally with GST) in the existing BBA with the course code 19BC2003 with 0:0:2 credits in IV semester and it is effective from 2018-19 batch and onwards. It is also decided to offer the same course to BCOM, BCOM with Professional accounting and BCOM with Computer Application by replacing the course title “Financial Accounting Lab-1” with the course code 17BC2011 with 0:0:2 credits

5. Introduction of changes in the course Investment Management

It is resolved to approve and ratify the revision made in the course Name “Investment Management” with the course code 17BB2019 as Investment Management” with the course code 19BC2001 without changes in number of credits and it is effective from 2018-19 Batch and onwards for both BCOM and BBA.

6. Introduction of new course- Indian Financial System

It is resolved to approve and ratify the introduction of a new course titled “**Indian Financial System**” with the course code 19BC2002 with credits 4:0:0 and it is effective from 2018-19 Batch and onwards for both BCOM and BBA as one of the discipline specific electives.

7. Introduction of Additional subjects/ Discipline specific Electives

As decided and passed in the CDC meeting to introduce a list of “**Discipline specific Electives**” to upgrade the course in par with the curriculum of outstanding Commerce stand alone colleges across the country and the same was accepted and resolved by members as approved.

8. Courses focusing Employability, Skill development and Entrepreneurship

List of courses focusing Employability, Skill development and Entrepreneurship presented before the board and the same was accepted and resolved by members as approved.(Attached annexure I)

TABLE NO. 5
Additional subjects

DISCIPLINE SPECIFIC ELECTIVE

(Applicable from 2018-19 batch onwards)

S.No	Code	Course Title	Credits
1.	19BC2001	Investment Management	4:0:0
2	19BC2002	Indian Financial System	4:0:0

3.	19MT2001	Fundamentals of Advertising	4:0:0
4	17BC2018	Financial Statement Analysis	4:0:0
5	17BC2016	Industrial Law	4:0:0
6	xxxxxxx	Introduction to Business Analytics	4:0:0
7	Xxxxxx	Training & Development	4:0:0
8	17BB2022	Services Marketing	4:0:0
9	17BB2025	Internet and E-Commerce	4:0:0

19BC2001 INVESTMENT MANAGEMENT

CREDITS 4:0:0

Course Objectives: This course aims to:

- Provide an understanding of the basic concepts of investment management
- Give insight into the different forms of investment; and
- Provide an overview of the shares.

Course Outcomes: After completing this course, the student should be able to:

- Distinguish the various investment avenues
- Articulate the basics of investment principles
- Demonstrate the relevance of security analysis and portfolio management
- Develop the skill in developing investment portfolios
- Apply knowledge in constructing and analyzing a portfolio

Evaluate between investment risk and return

Unit 1

Investment & Securities Market: Investment – Meaning, Attributes, Economic vs. Financial Investment, Investment and speculation, Features of a good investment, Investment Process and Investment objectives, Securities Market: Primary Market-Factors to be considered to enter the primary market, Modes of raising funds, Secondary market-Major Players in the secondary market, Functioning of Stock Exchanges, Trading, and Settlement, Leading Stock Exchanges in India-Indices of Indices of Stock Exchanges.

Unit 2

Risk and Return Concepts & Valuation of Securities: Concept of Risk, Types of Risk-Systematic risk, Unsystematic risk, Calculation of Risk and returns-Features of Equity shares, Preference shares and Debentures & Types; Types of Bonds and its Features.

Unit 3

Macro-Economic and Industry Analysis: Fundamental analysis-EIC Frame Work, Global Economy, Domestic Economy, Business Cycles, Industry Analysis. Company Analysis, Technical Analysis-Concept, Theories-Dow Theory, Eliot wave theory, Charts-Types (Problems in company analysis) Random walk and Efficient Market Hypothesis, Forms of Market Efficiency, Empirical test for different forms of market efficiency.

Unit 4

Modern Portfolio Theory: Markowitz Model-Beta Measurement and Capital Asset pricing model: Basic Assumptions, CAPM Equations, Security Market Line.

Unit 5

Portfolio Management: Portfolio selection; Diversification; Selection of asset mix, Risk, Return and benefits from diversification. Mutual Funds; Mutual Fund types, Performance of Mutual Funds-NAV

Reference Books:

1. Prasanna Chandra., (2012), 'Investment Analysis and Portfolio Management', Tata McGraw Hill., ISBN 10: 1259005992 ISBN 13: 9781259005992., 4th edition
2. Preethi Singh, (2012), 'Portfolio Management', Himalaya Publication House Ltd.,, ISBN-10: 9350978547, ISBN-13: 978-9350978542
3. Bhalla. V.K. (2008), "Investment Management: Security Analysis and Portfolio Management", Sultan Chand &Co.Ltd, New Delhi, ISBN 9788121912488
4. Fischer, Donald E. and Ronald J. Jordan,(1995), Security Analysis and Portfolio Management, Pearson Education, New Delhi, 6th edition , ISBN-13: 978-0131572560
5. Avadhani V A (2014), "Investment Management", Himalaya Publishing House Pvt. Ltd., ISBN 13: 9789350248720

19BC2002 INDIAN FINANCIAL SYSTEM

Course Objectives:

- To provide wide knowledge of financial system and services available in India.
- To equip students with a sound understanding with regards to the Financial Markets.
- To learn different financial services and products.
- To learn how the financial services firm's works and variety of products and services offered by them.
- To create awareness about the role and importance of financial markets in Corporate Financing.

Course Outcome:

- The student will be able to
- Demonstrate the understanding of the role of financial system in the country.

- Familiarization with the constituents of the financial system.
- Apply the methods of financing by financial institutions in decision making
- Articulate the roles played by financial markets and instruments
- Evaluate the methods of New modes of Financing
- Knowledge about mutual fund industry and analyze various mutual fund

Unit-1

Introduction to Financial System-Financial System, Financial Assets, Financial Intermediaries, Financial Markets, Classification, Components of Financial Market, Financial Instruments,

Formal and Informal Financial Sectors, Key Elements of well-functioning Financial System, New Financial Instruments. Financial Sector Reforms: Narasimham Committee Report 1991 and 1998 and Malhotra Committee's Report on Insurance Sector. Indicators of Financial Development

Unit-2

Money Market- Definition, Money Market and Capital Market and their Features, Objectives, Features of a Developed Money Market, Importance of Money Market, Composition of Money Market, Money Market Instruments, Structure of Indian Money Market, Features of Indian Money Market , Call Money Market, Recent Developments, the role of RBI and Commercial Banks in the Indian Money market. Challenges of Money Markets and Remedial Strategies for its development.

Unit-3

Capital markets- meaning; Classification of capital market; growth of stock exchange, stock brokers, functions of stock exchange, Margin trading, Forward trading, Sensex, Nifty, Depositories, SEBI as capital market regulator - Objectives ,Functions, Powers, Organisation, SEBI and Governance, SEBI guidelines on primary markets, secondary markets, book building, buyback of shares.

Unit-4

Financial Institutions-Banks as Financial Intermediaries – Commercial Banks Role in Financing. Non Banking Financial Intermediaries – IDBI – IFCI– LIC – GIC – UTI – Mutual Funds – Various Schemes - SEBI guidelines.

Unit – 5

New Modes of Financing – Hire Purchase - Leasing as Source of Finance – Forms of leasing – Venture Capital – Dimension Functions – Venture Capital in India – Factoring – Types – Modus Operandi of Factoring – Factoring as Source of Finance – Securitisation of assets – Mechanics of Securitisation- Utility of Securitisation – Securitisation in India.

Reference Books:

1. Gordon& Natarajan. (2016), Financial Markets And Services, Himalaya Publishing House. India

2. Shashi K. Gupta & Nisha Agarwal. (2015). *Financial Services*. Kalyani Publishing. India
3. M Y Khan (2017). *Financial services*. India: Tata McGraw-Hill Education India.
4. M.Y.Khan (2013) Indian Financial System, Tata McGraw-Hill Education India,
5. H.R. Machiraju (4th Edition) Indian Financial System, Vikas Publishing House, India

FEEDBACK ANALYSIS 2018-19

The feedback from the parents, employers, alumni, and students is analyzed using various criteria and evaluated below.

1. Feedback from Parents:

Feedback from the parents is collected during the parent-teachers meet every year and analyzed for the improvement of the curriculum based on the following criteria.

	The criterion used for analysis
C1	Raising the standard of education through Curriculum
C2	Competency of the Teachers in imparting the Course content and Skills effectively
C3	Importance is given to practical aspects in the curriculum
C4	Courses in the curriculum are socially relevant
C5	Education provided creates confidence to face competitive exams
C6	Courses in the curriculum are suitable for Employability / Entrepreneurship
C7	The interaction between staff and students inside and outside the classrooms
C8	Usage of Technologies by faculty relevant to the course
C9	The evaluation system in exams followed in the Institution
C10	The Institution offers quality education in a holistic way
C11	The overall facilities available in the Institution
C12	Placement training and facilities
C13	Internet and Wi-Fi facility
C14	Library facilities
C15	Sanitation facilities
C16	Facilities in the Residences

C17	Co-curricular activities
C18	Mentoring and counseling system
C19	Bridge courses in English / Computer / Mathematics conducted in the First year
C20	Training programmes to impart life skills
C21	Fee Structure

Parent Feedback

1. PARENT'S DETAIL

	Name	Age	Qualification	Occupation
Father	Rajkumar. K	52	B.Com	Business man
Mother	-	-	-	-
Communication	House Address		Office Address	
	No. 78, Konil Street, Bodi nayakanur, Thuvadi.			
	Mobile No.: 9652082721		Mobile No.: -	
	Email ID: -		Email ID: -	
Alumni	Yes <input checked="" type="checkbox"/> No <input checked="" type="checkbox"/>	Year of Study	2018	Department
				Commerce

2. YOUR WARD'S DETAIL

Name	Department	Reg. No.	Day Scholar/ Campus Hostel/ <input checked="" type="checkbox"/> Outside Hostel
Deena Bheendari. K	Commerce	URK18BB1A09A	Angelina Hostel
Mobile No.	Email ID		
HOSTEL DETAILS	Room No.: 223	Name of the Hostel:	
	Address: Angelina Hostel. Karunya Institute of Technology and Sciences, Coimbatore.		

3. Your views on the Working of Autonomy in the Design of Curriculum & Teaching, Learning and Evaluation

Karunya Institution of Technology and Sciences has brought in several changes in the Design of Curriculum. Tick your options						
S. No.	Particulars	Excellent	Very Good	Good	Average	Poor
1	Raising the standard of education through Curriculum		<input checked="" type="checkbox"/>			
2	Competency of the Teachers in imparting the Course content and Skills effectively		<input checked="" type="checkbox"/>			
3	Importance given to practical aspects in curriculum		<input checked="" type="checkbox"/>			
4	Courses in the curriculum are socially relevant		<input checked="" type="checkbox"/>			
5	Education provided creates confidence to face competitive exams		<input checked="" type="checkbox"/>			

6	Courses in the curriculum are suitable for Employability / Entrepreneurship			✓		
7	The interaction between staff and students inside and outside the classrooms		✓			
8	Usage of Technologies by faculty relevant to the course		✓			
9	Evaluation system in exams followed in the Institution		✓			

4. Your views on the Education, Facilities and Resources in Karunya Institute of Technology and Sciences

Karunya Institution of Technology and Sciences provides lots of facilities and resources to encourage and motivate the students to learn more. Some of them are mentioned below.

S. No.	Particulars	Excellent	Very Good	Good	Average	Poor
1	The Institution offers quality education in a holistic way	✓	✓			
2	The overall facilities available in the Institution		✓			
3	Placement training and facilities			✓		
4	Internet and Wi-Fi facility					
5	Library facilities		✓			
6	Sanitation facilities			✓		
7	Facilities in the Residences		✓			
8	Co-curricular activities			✓		
9	Mentoring and counselling system	✓				
10	Bridge courses in English / Computer / Mathematics conducted in the First year		✓			
11	Training programmes to impart life skills	✓				
12	Fee Structure		✓			

5a. What is the unique feature of Karunya Institute of Technology and Sciences?

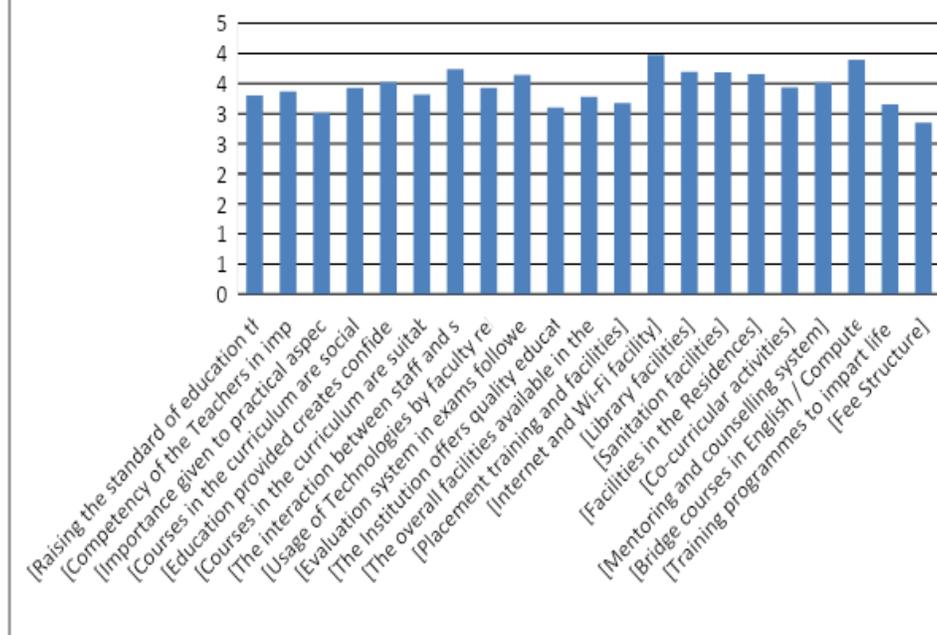
5b. Are you willing to contribute to the development of the Institution? In what way?

5c. How do you rate the developmental activities organized by the department / institution?

5d. What do you expect from the Institution for your son / daughter towards education?

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Brough time to be provided by the administration
for fee payment women student's parents
suggested reproductive facilities within campus.
Signature

Parents feedback-2018-19



2. Feedback from Students

Feedback on curriculum, teaching, facilities, guidance and extra-curricular activities are collected from the students during class hours every semester and analyzed, following which improvements are made based on the following criterions

	The criterion used for analysis
C1	Choice Based Credit System and Course Design
C2	Choice of course content to meet placement requirement
C3	Knowledge and intellectual enhancement through course content
C4	Teaching hours per week and credits allotted for each course
C5	Syllabus and suggestion of resources for further reading
C6	Freedom in selecting elective and inter-departmental courses
C7	Teaching method followed by teachers
C8	Focus on practical knowledge, assignments, and activities

C9	Preparation, communication, and attitude of teachers
C10	Weightage is given to different components of continuous internal assessment and its implementation
C11	Fairness of evaluation method followed for continuous assessment and semester exam
C12	Availability of faculty for interaction and guidance
C13	Mechanisms available to redress academic grievances
C14	The helpful attitude of administrators and non-teaching staff provide a conducive atmosphere for learning
C15	Library facilities
C16	Lab / ICT facilities
C17	Residence facilities
C18	Recreational and student counseling facilities
C19	The procedure followed in extension activities
C20	Extracurricular activities available and student participation
C21	scope offered for enhancing knowledge and skills through various clubs
C22	Overall rating of the program and other facilities provided

Parent Feedback

1. PARENT'S DETAIL

	Name	Age	Qualification	Occupation
Father	Raj Kumar. K	52	B.Com	Business man
Mother	-	-	-	-
Communication	House Address		Office Address	
	No. 78, Konil Street, Bodi mayakaver, TheniPT.		-	
	Mobile No.: 9652082721	Mobile No.:		-
	Email ID:	Email ID:		-
Alumni	Yes <input checked="" type="checkbox"/> No <input checked="" type="checkbox"/>	Year of Study	2018	Department
				Commerce

2. YOUR WARD'S DETAIL

Name	Department	Reg. No.	Day Scholar/ Campus Hostel/ <input checked="" type="checkbox"/> Outside Hostel
Deena Bhandan. K	Commerce	URK18BB1029	Angelina Hostel
Mobile No.	Email ID		
HOSTEL DETAILS	Room No.:	223	
	Name of the Hostel:	Angelina Hostel.	
Address:	Karunya Institute of Technology and Sciences. Coimbatore.		

3. Your views on the Working of Autonomy in the Design of Curriculum & Teaching, Learning and Evaluation

Karunya Institution of Technology and Sciences has brought in several changes in the Design of Curriculum. Tick your options						
S. No.	Particulars	Excellent	Very Good	Good	Average	Poor
1	Raising the standard of education through Curriculum		<input checked="" type="checkbox"/>			
2	Competency of the Teachers in imparting the Course content and Skills effectively		<input checked="" type="checkbox"/>			
3	Importance given to practical aspects in curriculum		<input checked="" type="checkbox"/>			
4	Courses in the curriculum are socially relevant		<input checked="" type="checkbox"/>			
5	Education provided creates confidence to face competitive exams		<input checked="" type="checkbox"/>			

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Deena Bheendran. K	Commerce	UK18BBW029	Angelina Hostel
Mobile No.	Email ID		
HOSTEL DETAILS	Room No.: 223	Name of the Hostel:	
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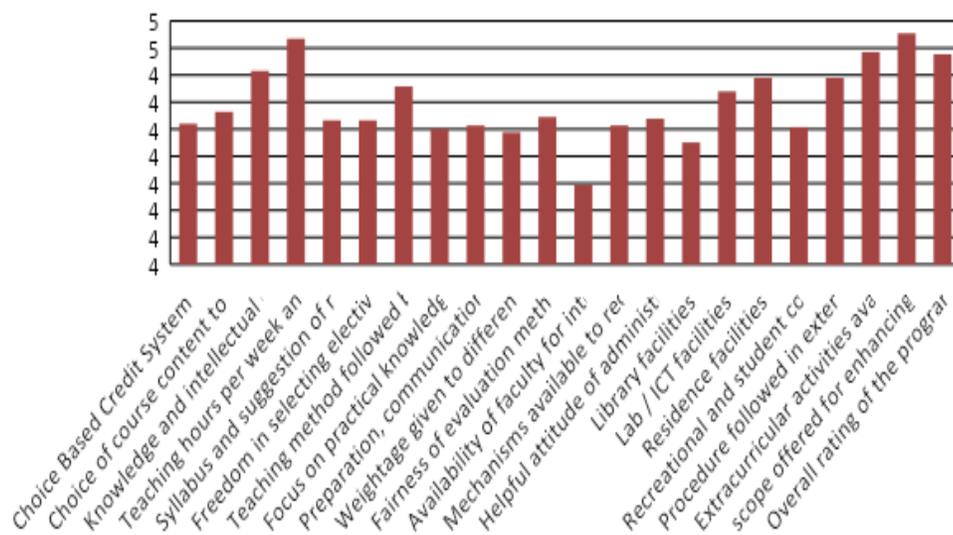
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Karunya Institution of Technology and Sciences has brought in several changes in the Design of Curriculum. Tick your options						
S. No.	Particulars	Excellent	Very Good	Good	Average	Poor
1	Raising the standard of education through Curriculum		✓			
2	Competency of the Teachers in imparting the Course content and Skills effectively		✓			
3	Importance given to practical aspects in curriculum		✓			
4	Courses in the curriculum are socially relevant		✓			
5	Education provided creates confidence to face competitive exams		✓			

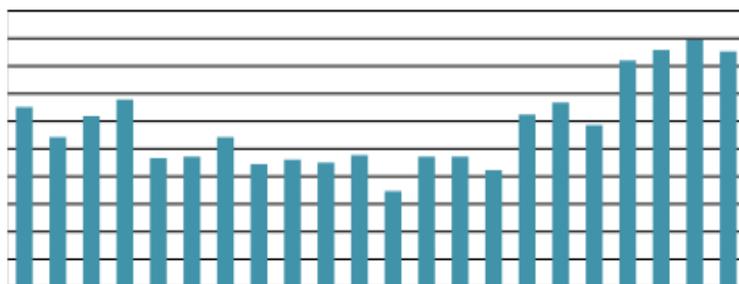
5d. What do you expect from the Institution for your son / daughter towards education?

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Brough time to be provided by the administration
for fee payment women student's parents
suggested reproductive facilities within campus.
Signature

2018 odd



2018 Even



Choice Based Credit System and C
 Choice of course content to meet |
 Knowledge and intellectual enhan
 Teaching hours per week and cred
 Syllabus and suggestion of resourc
 Freedom in selecting elective and
 Teaching method followed by teac
 Focus on practical knowledge and p
 Preparation, communication and t
 Weightage given to different com
 Fairness of evaluation method and
 Availability of faculty for interacti
 Mechanisms available to redress a
 Helpful attitude of administrators
 Library facilities
 Lab / ICT facilities
 Residence facilities
 Recreational and student counsell
 Procedure followed in extension a
 Extracurricular activities availab
 scope offered for enhancing know
 Overall rating of the program and